

## LYN KNIGHT CURRENCY AUCTIONS

A leading currency auction firm, Lyn Knight Currency Auctions attracts collectors from all over the world.



*Timely distribution and quality of product became an issue with printing companies.*

## THE SOLUTION

### **NEXTPAGE OFFERED UNPARALLELED PRINT QUALITY AND TIMELY DELIVERY**

Referred to Lyn Knight, company president and principal cataloguer, NextPage offered consistent timely delivery of catalogs and [unparalleled print quality](#), with the latest in technology and ability to produce the colors that showcased the bills accurately and to their best advantage.

## THE RETURN

### **INCREASED ATTENDANCE AT AND SUCCESS OF CURRENCY AUCTIONS**

The high-quality catalogs from NextPage accurately present the collectable currency sold, maintaining the reputation of the company while representing them in a professional, tasteful manner. Catalogs delivered within the specified timeframe increased attendance and the success of each auction.

## THE PROBLEM

### **PRODUCTION AND TIMELY DISTRIBUTION OF COLOR-SENSITIVE CATALOGS FOR CURRENCY AUCTIONS**

Lyn Knight Currency Auctions is known for producing record-setting sales volumes in their auctions. Lots for each auction – made up of unique, collectible paper money – are designed and showcased online as well as printed in large, full-color catalogs prior to the sale.