

## AMERICAN TRAILER & STORAGE

Specializing in portable onsite storage container rental, semi-trailer sales, and storage unit sales, American Trailer & Storage serves a variety of commercial customers, including retail, construction, schools, warehousing and the transportation and distribution industries.



*When they contacted NextPage, they found a company that could supply all of the services they were looking for.*

## THE SOLUTION

### A COST-EFFECTIVE DIRECT MAIL & EMAIL CAMPAIGN

First contacted about producing and mailing a monthly newsletter, NextPage went on to develop a cost effective [direct mail and email campaign](#) for the company. They also assisted American Trailer & Storage with creating a more targeted mailing campaign that has allowed them to provide the best service to potential and existing customers

## THE PROBLEM

### FINDING ONE COMPANY TO PRODUCE ALL DIRECT MAIL & PRINT NEEDS

American Trailer & Storage was using several different companies for their various marketing and print projects. During an effort to organize their marketing, they received a [direct mail piece](#) from NextPage and were impressed with the quality.

They had been searching for a company that could meet all of their needs – from printing stationery to implementing their direct mail campaign.

## THE RETURN

### MORE CUSTOMER SATISFACTION AND TRUST

American Trailer & Storage has benefited by having one company handle all marketing efforts, and by working with representatives who provide great customer service and keep them on schedule.

