



Web-to-Print Solution for B2B and B2C

Studio Marketing Portal

studio a NextPage innovation

Save time and money by streamlining marketing, print and fulfillment tasks, reducing errors and increasing brand compliance.

Studio, NextPage's Marketing Web-to-Print portal solution serves as your company's library of print and marketing resources available via a company-branded online portal, accessible by associates, remote offices, distributors and retail locations through password secured accounts.

- Ability to order what you need, when you need it, eliminating inventory and distribution headaches.
- Offering a variety of materials allowing franchisees, marketing and sales organizations to operate efficiently and effectively yet still comply with brand standards.
- Develop scalable, robust and flexible campaigns with both ink-on-paper products as well as other product formats.
- Launch any campaign to one individual at a time or lists of thousands.

With our streamlined ordering process, our clients are able to develop and deploy multi-channel campaigns that build synergy among marketing pieces, ensuring their message reaches each contact.



See more solutions here

1. **Access** your marketing resources from a single portal.
2. **Manage** which items can be modified in the field and exactly what content is variable.
3. **Eliminate obsolescence** with the delivery of high quality, on-demand printed pieces.
4. **Control the ordering process** of all marketing materials with location/user budgets and robust order management tools.
5. **Report in real-time** by location, user, item, etc.



See how Studio will streamline your marketing.